



The Sure Champ Leadership team is an opportunity to expand the growth and development of young leaders in the industry. As an industry leading supplement company, it is our responsibility to play a role in progressing the future of young people who wish to continue their involvement and careers in animal agriculture. Individuals from around the country will be selected to attend various leadership events on behalf of the Sure Champ brand and will be asked to share their leadership experiences with their colleagues.

Qualifications:

- Candidates should be leaders and well versed in their respective industry.
- Individuals should display good communication skills and must be able to educate and engage through conversation and leadership experiences.
- Prior to selection, candidates should demonstrate their strong knowledge and passion for the industry through an application and potential interview process.

Application Requirements:

- Must be involved and a member of specific entity or association who is putting on one of the leadership events listed on the application.
- Must be a feeder of Sure Champ, Vita Charge® or VitaFerm® products or a combination of all.
- Must not have been selected as a previous Sure Champ Leadership Team recipient.

Leadership Team Requirements:

If selected to receive a scholarship to attend, students should be prepared to help with the following:

- Social media takeovers to share their experiences
- Help with Sure Champ social media content generation (videos, tips, posts, etc)
- Writing a blog post to summarize experiences learned
- Assistance with other blog material generated by the Sure Champ Staff
- Video interview and other social content gathered at the leadership event attended

Interested applicants should complete the application and send to Jessica Judge, *Marketing Brand Coordinator - Beef/Show*, jjudge@biozymeinc.com by March 26th.

4. Explain in your own words why you feel leadership opportunities are important for youth involved in livestock.

5. In 350 words or less, please explain how you hope to utilize this leadership opportunity to have a larger influence on the industry you are involved in.