



The Sure Champ Leadership team is an opportunity to expand the growth and development of young leaders in the industry. As an industry leading supplement company, it is our responsibility to play a role in progressing the future of young people who wish to continue their involvement and careers in animal agriculture. Individuals from around the country will be selected to attend various leadership events on behalf of the Sure Champ brand and will be asked to share their leadership experiences with their colleagues.

Qualifications:

- Candidates should be leaders and well versed in their respective industry.
- Individuals should display good communication skills and must be able to educate and engage through conversation and leadership experiences.
- Prior to selection, candidates should demonstrate their strong knowledge and passion for the industry through an application and interview process.

Application Requirements:

- Must be involved and a member of specific entity or association who is putting on one of the leadership events listed on the application.
- Must be a feeder of Sure Champ, Vita Charge® or VitaFerm® products or a combination of all.

Leadership Team Requirements:

If selected to receive a scholarship to attend, students should be prepared to help with the following:

- Social media takeovers to share their experiences
- Writing a blog post to summarize experiences learned
- Video interview and other social content gathered at the event

Interested applicants should complete the application and send to Jessica Judge, Marketing Brand Manager, jjudge@biozymeinc.com by March 31st.

Sure Champ® Leadership Team Application

Name: _____ Age: _____ Years Involved in Industry: _____

Address: _____

City: _____ State: _____ Zip: _____

What BioZyme® products do you feed? (Sure Champ, Vita Charge, VitaFerm): _____

Phone: _____ Email: _____

Please circle the leadership event in which you would like to apply your scholarship money towards.

NJHA Faces of Leadership

AJMAA NYLC

AJSA IGS Summit Leadership Conference

Essay Questions

1. How long have you been a member of the association putting on the event and what have you accomplished in those years?
2. What other leadership events have you been involved in?
3. Why do you want to attend the selected conference?
4. Explain in your own words why you feel leadership opportunities are important for youth involved in livestock.
5. In 350 words or less, please explain how you hope to utilize this leadership opportunity to have a larger influence on the industry you are involved in.

*****NOTE*****

Selected applicants will be asked to participate in content creation for the Sure Champ brand. This includes but is not limited to blog posts, interviews, Instagram story takeovers, social content creation, etc.