



**build**

your

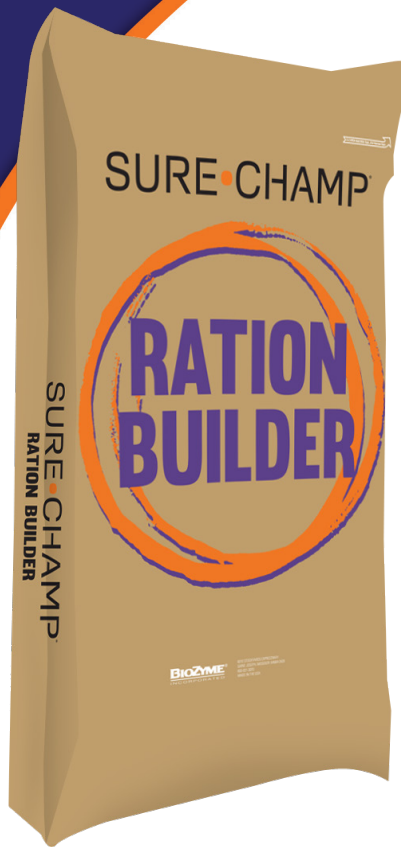
*Cattle Show Feeds*

with

**SURE•CHAMP<sup>®</sup>**

**RATION BUILDER**

*prep to win*



# build

## *Cattle Show Feeds* with **CONFIDENCE** AND CONSISTENCY

### **Sure Champ® Ration Builder**

A 32% protein, pelleted base mix fully fortified with vitamins and minerals and the Amaferm® advantage. Intended to use to build complete cattle feeds for creep, growing and finishing rations by adjusting inclusion rates. Can be used with Sure Champ Extreme with Climate Control to create an extremely high-quality show feed.

### **Key Features:**

- Contains Amaferm®
- Fully Fortified Vitamin & Mineral
- 32% Protein Base Mix
- NO VFD Required

# SURE•CHAMP<sup>®</sup>

## RATION BUILDER

**Contains Amaferm<sup>®</sup>? ..... YES**

**VFD Required? ..... NO**

### GUARANTEED ANALYSIS

Crude Protein	32.0%	Copper, Min.	90 ppm
Crude Fat, Min.	1.5%	Iodine, Min.	6 ppm
Crude Fiber, Max.	10.0%	Manganese, Min.	150 ppm
Calcium, Min.	2.8%	Selenium, Min.	1.4 ppm
Calcium, Max.	3.3%	Zinc, Min.	300 ppm
Phosphorus, Min.	0.5%	Vitamin A	35,000 IU/lb.
Salt, Min.	1.7%	Vitamin D-3	1,750 IU/lb.
Salt, Max.	2.2%	Vitamin E	20 IU/lb.
Magnesium, Min.	0.3%	Thiamine, Min.	26 mg/lb.
Potassium, Min.	1.4%	Niacin, Min.	650 mg/lb.
Cobalt, Min.	9 ppm		

### INGREDIENTS

Soybean Meal, Corn Distillers Dried Grains with Solubles, Calcium Carbonate, Wheat Middlings, Salt, Lignin Sulfonate, Zinc Proteinate, Manganese Proteinate, Copper Proteinate, Vitamin E Supplement, Thiamine Mononitrate, Sodium Selenite, Niacin Supplement, Ethylenediamine Dihydroiodide, Vitamin D3 Supplement, Calcium Pantothenate, Riboflavin Supplement, Vitamin B12 Supplement, Mineral Oil, Dried Aspergillus oryzae Fermentation Product, Natural and Artificial Flavors, Propionic Acid (a Preservative), Acetic Acid (a Preservative), Benzoic Acid (a Preservative), Sorbic Acid (a Preservative), Zinc Sulfate, Copper Sulfate, Cobalt Carbonate, Vitamin A Supplement.

# SURE CHAMP® RATION BUILDER

is a 32% protein, pelleted base mix fully fortified with Amaferm® and organic chelated minerals and vitamins that allows you to simply add commodities locally to create high-quality, consistent cattle show feeds to meet your specific needs!

The show feeds included in this book are just a few examples of the ways you can use Sure Champ® Ration Builder. Ration Builder can be used however works best in your program. BioZyme® has nutritionists and show feed experts on staff that can help you create a unique show feed specific to your program or individuals you have on feed and based on your available ingredients.

For more information about these services or our products, contact Blaine Rodgers, Show Livestock Business Development and Field Support at (816) 344-5751 or visit **[www.surechamp.com](http://www.surechamp.com)**



## EXAMPLE CATTLE FEED RATIONS

### 14% CREEP FEED

Provide free choice to calves while still on cows as a nutritional supplement to increase gain and desired bloom.

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<b>Rolled Oats.....</b>	<b>650 lbs.</b>	<b>Soybean Hulls .....</b>	<b>250 lbs.</b>
<b>Cracked Corn.....</b>	<b>650 lbs.</b>	<b>Molasses Cane.....</b>	<b>40 lbs.</b>
<b>SC Ration Builder .....</b>	<b>400 lbs.</b>	<b>Soybean Oil.....</b>	<b>10 lbs.</b>

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### 13% GROWER

Provide Show Grower at a feeding rate of 1.5-2% of body weight plus hay and fresh water. Total feed intake of Show Grower and hay should be 2.5-3% of body weight. Feed to all stages of breeding cattle as well as early stages of development for market steers and heifers.

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<b>Rolled Oats.....</b>	<b>400 lbs.</b>	<b>Cottonseed Hulls.....</b>	<b>350 lbs.</b>
<b>Cracked Corn.....</b>	<b>750 lbs.</b>	<b>Molasses Cane.....</b>	<b>85 lbs.</b>
<b>SC Ration Builder .....</b>	<b>400 lbs.</b>	<b>Soybean Oil.....</b>	<b>15 lbs.</b>

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### 12% FINISHER

Provide Show Finisher at a feeding rate of 2-2.5% of body weight plus hay and fresh water. Total feed intake of Show Finisher and hay should be 2.5-3% of body weight to increase finish in steers.

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<b>Rolled Oats.....</b>	<b>250 lbs.</b>	<b>Cottonseed Hulls.....</b>	<b>300 lbs.</b>
<b>Cracked Corn.....</b>	<b>1,000 lbs.</b>	<b>Molasses Cane.....</b>	<b>75 lbs.</b>
<b>SC Ration Builder .....</b>	<b>350 lbs.</b>	<b>Soybean Oil.....</b>	<b>25 lbs.</b>

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# take your *Show Feeds* TO THE **EXTREME**

## **Sure Champ® Extreme with Climate Control**

A pelleted, daily supplement with the Amaferm advantage for show livestock that can be top-dressed or mixed in the ration to promote appetite and digestive health. Includes ingredients designed to help support animals during extreme temperatures and support hoof and coat care. Also contains garlic, a natural insect repellent. Can be incorporated in rations to create high-end show feeds.

### **Key Features:**

- Increase appetite
- Support animals in extreme temperatures
- MOS to trap and expel pathogens
- Garlic, a natural insect repellent
- Biotin and Zinc for hoof and coat care



## **Sure Champ® Extreme with Climate Control**

A pelleted, daily supplement with the Amaferm® advantage for show cattle and pigs that can be top-dressed or mixed in the ration to promote appetite and digestive health and includes ingredients designed to help support animals during extreme temperatures. NOW with ClariFly for the control of house, stable, face and horn flies.

### **Key Features:**

- ClariFly® to stop horn, face, stable and house flies in their larval stage.
- Amaferm, a precision-based prebiotic that impacts intake, feed digestibility and nutrient absorption for optimum digestive health and performance.
- Technology designed to help support animals during elevated temperatures.
- MOS to trap and expel pathogens, limiting their ability to do harm.
- Biotin and Zinc to support healthy skin, hair and hooves.



# SURE•CHAMP<sup>®</sup> + VitaCharge<sup>®</sup>

## PRODUCTS FOR THE ROAD

Show animals are under constant stress such as hauling and fitting, changes in environment, and trying to get the most out of nutritional programs, and it is almost certain they will go off feed at some point in their lives. Being armed and ready with these products is an excellent way to combat those stressful times and ensure your livestock are back on feed fast.

### **Vita Charge<sup>®</sup> Gel**

A paste for all species of livestock that supports digestive health and promotes feed and water intake during times of stress and recovery.

### **Vita Charge<sup>®</sup> Climate Control Gel**

A gel for all species of livestock formulated to help overcome the challenges of both changes in environment and extreme temperatures by helping maintain the animal's normal body temperature. Recommended to feed 5-7 days prior to show through return home from the show.

### **Vita Charge<sup>®</sup> Liquid Boost<sup>®</sup>**

A liquid supplement for animals of all species that supports digestive health and promotes feed and water intake during times of stress and recovery. Can be mixed with water, used as a drench or top-dressed on feed.

### **Vita Charge<sup>®</sup> Stress Tub**

A cooked tub for beef cattle that supports digestive health and promotes feed and water intake during times of stress and recovery. Conveniently allows beef cattle to get their daily dose of Vita Charge without additional handling. Option available with HEAT<sup>®</sup> to help prevent heat stress during temperatures of 70 degrees and above.



Manufactured By

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INCORPORATED

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