

# BIOZYME®

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## INCORPORATED

### CHANGES COMING IN JUNE 2021

Known at this Date

#### NEW PRODUCTS

- On May 1, BioZyme® launched two new Vitalize® products. **Vitalize Blazin'** is a product developed for horses to support normal recovery from heat stress and exertion. It is available in a 64 oz and 32 oz bottle. Additionally, **Vitalize JumpStart** was added to the price list and serves as a nutritional boost to support the immune system of foals, weanlings and young horses. It is available in a 1-gallon jug. Blazin' and JumpStart are offered in a liquid form, designed to be used as a top dress and drench, respectively.



#### PRICING UPDATES

- If you have purchased anything in the past few months, you have likely noticed a price surge. Most of this is due to the simple business principle of supply and demand; when supply is low and demand is high, the price increases. Unfortunately, the same is true for those of us in manufacturing. At BioZyme, we are experiencing price hikes due to shortages in both ingredients and materials like packaging. As we always do, we are trying to do everything we can to keep pricing under control. However, these are unparalleled times in our history; and hopefully ones you will be able to tell your grandkids about overcoming. So, hang in there with this and we will all survive together. Remember, it is not how we stand in moments of comfort and convenience, but how we stand during times of challenge that really matter.

#### ORDERING UPDATES

- Starting on June 1, 10 lb. bags of **Vitalize® Digest More® Plus** can only be ordered in a case quantity of 4 instead of as single bags.

### CHANGES COMING IN JULY 2021

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#### PRODUCT UPDATES

- On July 1, the **Vitalize® Alimend®** and **Vitalize® Alimend® K9** labels will be getting updated to comply with NASC standards. Though the presentation of the labels will look different, the

formula and ingredients will remain the same. The feeding directions will be changed to mL (instead of ounces), but the feeding rate will not change.