



The VitaFerm® Gain Smart® Stocker Program provides a 1-2-3 punch to get calves eating and staying healthy. It includes two products to jump start appetite and a line of vitamin and mineral supplements with the Amaferm® advantage that promotes health and economically produced pounds by maximizing the natural energy and protein available in forage.

### FEEDING THE VITAFERM GAIN SMART STOCKER PROGRAM:

- Makes the most of the cheapest feed source available to any stocker operation: forage
- Accelerates gain by stimulating the calf's rumen to function at top efficiency maximizing both the natural energy and protein available to the animal
- Improves health by reducing stress, the largest sucker of immunity
- Pays a 3 to 1 return through more gain and less medicine



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GS1802Brochure



# HEALTHY EFFICIENT POUNDS



**16% more energy plus 34% more microbial (natural) protein leads to .29 lbs. of ADG on calves fed high-quality, small grains pasture.**

*Source: Gray and Beck, 2013 University of Arkansas*



The authorized partner of Superior, offering the first-ever and 2018 exclusive value-added nutrition programs.

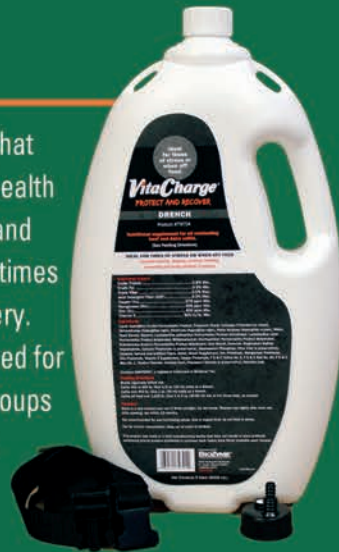
# Step 1 RECEIVE

## VitaCharge®

### CATTLE DRENCH

- Jump starts feed and energy intake
- Stimulates cattle's immune system
- Allows maximum effectiveness of vaccinations

A drench for cattle that supports digestive health and promotes feed and water intake during times of stress and recovery. Conveniently designed for processing large groups of ruminating cattle. *Comes in 5 liters.*



# Step 2 START

## VitaCharge®

### STRESS TUB

- Promotes feed and water intake
- MOS helps trap and flush bad bacteria limiting their ability to do harm
- Increases digestibility to maximize the energy value of feed for more gains

A cooked tub for beef cattle that supports digestive health and promotes feed and water intake during times of stress and recovery. Conveniently allows beef cattle to get their daily dose of Vita Charge® without additional handling. *Comes in 50 and 200 lb. tubs.*



# Step 3 GROW



## GAINSMART® STOCKER PROGRAM

Choose one of the following options for maximum gain on grass/wheat, water and mineral alone. These options all:

- Promote calf health and vigor
- Stimulate digestion and increase nutrient uptake for optimum gain
- Support hoof health and immunity
- Accurately supplement those minerals lacking in the pasture and rectify mineral imbalances

### VITAFERM® GAIN SMART® STOCKER

A free-choice vitamin and mineral supplement for stocker cattle designed to balance basic nutrient needs for maximized efficient gain on grass pasture. *Comes in 50 lb. bag.*

### VITAFERM® GAIN SMART® WHEAT

A free-choice vitamin and mineral supplement for stocker cattle designed to balance basic nutrient needs for maximized efficient gain on wheat or small grain pasture. *Comes in 50 lb. bag.*

### VITAFERM® GAIN SMART® BALANCER RU1600

A vitamin and mineral supplement for beef cattle formulated to balance high grain diets. Ideally suited for backgrounding and yearling cattle with a nutrient package specifically designed to balance high grain diets. *Comes in 50 lb. bag.*

