

## **VitaFerm® Sure Champ® Sales Internship**

Program Objective: To provide a variety of experiences related to feed sales and livestock nutrition in, both an office and field setting.

### **Eligibility:**

- Applicants should be entering their junior or senior year in college.
- An agriculture related major field of study is required.
- Prior sales and nutrition experience will be an asset.
- Must be able to provide your own laptop and reliable vehicle for transportation. (Travel expenses will be reimbursed.)
- Applicants must be detail oriented, outgoing, enjoy travel, have the ability to work well under pressure and with all types of people, and be a self-starter who can work on their own.

### **Location:**

The internship will be headquartered at the BioZyme® Inc. office in St. Joseph, Mo. There will also be significant travel across the United States. Interns will be required to work several weekends.

### **Length of Internship:**

Beginning of June 2015 through the end of July 2015.

### **Primary Responsibilities:**

- Focus on assisting in the implementation of marketing strategies to grow Sure Champ and Vita Charge® sales.
- Attend all activities related to junior national events and assist with selling of product.
- Assist in growing our current customer base and creating new leads.
- Entering data into established BioZyme database.
- Creating brand awareness through Sure Champ's social media channels.

### **Other Activities May Include:**

- Ride alongs with Area Sale Managers to better understand our product lines and strengthen selling techniques.
- Supporting the dealer network.

### **How to Apply:**

Interested students should email their cover letter, resume and two reference letters to:

Crystal Blin

Director of Marketing

[cblin@biozymeinc.com](mailto:cblin@biozymeinc.com)

Applications must be received on or before February 15, 2015.

Please indicate on cover letter if you are interested in the sales internship, PR internship or both.

For more information about the internship, please contact Crystal Blin at (816) 344-5227 or email [cblin@biozymeinc.com](mailto:cblin@biozymeinc.com).